

## National Movement Lead for What Next? Maternity Cover

What Next? are seeking to recruit an individual on a freelance fixed term basis to support the development of the What Next? National movement.

Role	What Next? National Movement Lead (maternity cover)
Location	Must be able to travel as required. Other work can be completed remotely.
Fee	1 day per week (some availability on Friday would be preferred), fee of £375 p/day
Contract Period	November 2019 until Autumn 2020, with the possibility of extension
Application deadline	Monday 14 October 2019, 5pm
Interview Date	Tuesday 29 October 2019
Application Details	Please send CV and a cover letter no longer than 2 sides of A4, outlining the skills, experience and key competencies that make you suitable for this role to <a href="mailto:info@whatnextculture.co.uk">info@whatnextculture.co.uk</a> by <b>5pm Monday 14 October 2019</b> . We cannot accept any applications after this deadline. In your cover letter please ensure you respond to this brief and indicate your availability for a face-to-face (in London) or skype interview on Tuesday 29 October 2019.

We would also ask you to submit a short equality monitoring form via this [google form](#) (separate to your application) which will support us to monitor our recruitment opportunities.

## About the Role

What Next? is looking to appoint a freelance/self-employed practitioner as our co-National Movement Lead. This role will take the lead in supporting the development of the national movement at an exciting time for What Next? as we engage with new and existing chapters to implement our new strategy.

You will work with the core team, steering group and chapter Chairs to build a strong, coherent, collaborative, outward-facing, national movement of cultural and creative organisations and practitioners. You will help to make the movement porous, so that Chapters are able to influence each other and the collective action of What Next?. Your role will help create a network of What Next? Chapters that operate separately and as part of a larger movement.

### Key roles & responsibilities include;

- To work with the core team and the national movement to set the vision and direction for the What Next? project. To make sure that this is regularly reviewed in response to the changing external context and the needs and requirements of the movement.
- To monitor how the movement is delivering against stated milestones and contribute to the delivery of the new strategic plan. This could include the preparation of briefings, evaluation and materials for funders.
- To represent the What Next? movement at key conferences, events and meetings as appropriate (though often it is more appropriate for members of the movement to take on this role and speak directly themselves). This may include short speeches, panels and presentations as well as written articles and papers.
- To attend regular team meetings, What Next? meetings at the Young Vic and around the country where possible.
- To work with the team to set regular shared, national themes and to ensure that the movement is truly shared and nationally co-owned by all members.
- To design & facilitate quarterly chapter chairs meeting
- To create & maintain light touch mechanisms to support chapters to collaborate
- To support What Next? Chapter Chairs to effectively run their local chapters depending on local need. For example, this could mean visiting chapters, 1:1 support calls, group Zoom sessions, email exchanges.
- To offer practical support to individuals who wish to form new What Next? Chapters. This may include: inducting Chairs, finding initial, existing What Next? members to speak at the first meeting and general advice and guidance.
- To lead the Capacity Building Fund strand of activity - enabling local chapters to bid/deliver activity responding to local need. This will involve the management of a light-touch bid application process for funding available to What Next? Chapters to deliver local activity and ongoing monitoring and evaluation of the process.

- To maintain good relationships with existing partner organisations and actively pursue new partnerships depending on local and national need
- To support the What Next? Diversity strand and ensure that What Next? Is a movement that is open to all, actively working to dismantle some of the inherent barriers to engagement and participation that exist within our structures and practice.
- To line manage the What Next? Admin assistant
- To ensure that the movement operates in line with its values, principles and ideals.

**We are looking for someone with skills and experience which shows;**

- A clear understanding of the way networks and movements work.
- An ability to develop sensitive and effective relationships with a wide range of arts and cultural leaders
- Proficiency in research and evaluation methods and ability to produce excellent and clear documents and resources.
- Confidence in leading structured enquiry
- Expertise in communicating confidently, in presenting and sharing ideas and the ability to act as an ambassador
- A strong track record in delivering projects and creating practical solutions and excellent administrative systems.
- A demonstrable ability to work within a budget.
- An ability to work as a member of a small team and to be flexible according to current priorities, with experience of working remotely and using online sharing tools
- Familiarity with the UK arts sector
- Experience of supporting the development and delivery of a communication strategy, including website management and social media.
- A commitment to diversity and to diversifying the What Next? movement
- You share the values and vision of the movement
- You are well organised, flexible and responsive, and manage a busy and varied workload.

**About What Next?**

What Next? is a national movement of arts and cultural organisations, artists, funders, policy makers, institutions, and individuals who come together regularly to articulate and strengthen the role of culture in society. We're interested in how we can act together to make change happen and how we can hold an authentic conversation about value with decision makers, the public and each other.

A non-constituted, open network of self-forming chapters, we aim to work collaboratively to build alliances outside of the cultural sector, build relationships with local and national government, and engage the public in new and different conversations about the arts. We

argue for the ways that the arts and culture strengthen every aspect of the national economy and our social well-being and cohesion, and seek to make this case working closely with national bodies such as the Cultural Learning Alliance, Arts Council England, and the Creative Industries Federation.

We aim to be responsive to the changing climate and the ideas of everyone involved, working voluntarily together to take action around issues and challenges that face us all. What Next? reflects a thirst amongst individuals in the cultural sector around the country for honest and refreshing dialogue, and for shared action. Our work together in turn builds stronger networks and outward-facing collaboration, shares best practice and mutual support, and equips the sector to articulate a convincing case for the role of culture in society to decision makers across political worlds.

Over the last six years the What Next? movement has grown organically to encompass 34 chapters around the UK, each meeting regularly under Chatham House rules and our central principles and values. They bring together individuals, organisations and institutions to work on locally significant issues, and to consider how to contribute to wider action. Each chapter identifies its own priorities as well as collaborating with others and working as a national movement. Some are headed by established cultural leaders, some by young professionals at the start of their career. All activity is open to anyone who chooses to attend. Chapter Chairs step forward to take the initiative to set up each What Next? Group.

The number of people involved in What Next? is estimated to be in the region of 2,000 - 3,000 people.

For more information about the movement, visit our website

<https://www.whatnextculture.co.uk/>

### **How to Apply**

Please send CV and a cover letter no longer than 2 sides of A4, outlining the skills, experience and key competencies that make you suitable for this role to [info@whatnextculture.co.uk](mailto:info@whatnextculture.co.uk) by **5pm Monday 14 October 2019**. We cannot accept any applications after this deadline. In your cover letter please ensure you respond to this brief and indicate your availability for a face-to-face (in London) or skype interview on Tuesday 29 October 2019. We would also ask you to submit a short equality monitoring form via this [google form](#) (separate to your application) which will support us to monitor our recruitment opportunities.