

# WHAT NEXT? NATIONAL EVENT

Monday 17<sup>th</sup> October 2016

HOME

and other venues around Manchester

# Building local ecologies within a national context

09:00-09:30	Registration at workshop venue – various locations.
09:30-10:30	WORKSHOP – various locations.
10:30-11:00	Travel to next venue.
11:00-12:30	Making Connections, Taking Actions – various locations.
12:30-14:00	Travel to HOME and lunch.
14:00-17:00	Keynote speeches, What Next? chapter snapshots, round up of workshops and actions – HOME.
17:15-19:00	Networking drinks

*Please note that some timings are subject to change.*

# Workshop Sessions

## What can the cultural sector contribute to the climate change conversation that no-one else can?

“We must not make political films, we must make films politically” - Jean-Luc Goddard.

This session will explore the creation of a creative season in 2018 celebrating the environment and inspiring action on climate change. The Season will be 6 months of creative activity and programming happening across the UK in June - December 2018, imagining a positive future for everyone in a less carbon dependent world. The Season aims to put the issue of climate change higher up both personal and political agendas, making positive change feel achievable for all and re-making our relationship to the environment and has been developed collaboratively with colleagues across What Next? and Julie's Bicycle. The session will introduce the Season and help individuals begin to explore ideas that they might be interested in developing both independently and collaboratively with colleagues across the sector.

Confirmed speakers: **Judith Knight** (Artsadmin), **Alison Tickell** (Julie's Bicycle)

## Our sector needs to diversify, what are the barriers and opportunities for making this happen?

We talk a lot about how to make the arts and cultural sector more diverse, but is the situation improving, especially with the backdrop of cuts and austerity? What can we do more of and better right now, to make our sector more equal?

Confirmed speakers: **Jamie Beddard** (director, writer, actor), **Jo Verrent** (Unlimited)

## Devolution: What is the reality and how can we best engage?

Devolution is happening across the UK and there is no 'one size fits all'. Financial agreements are being made and power is being distributed but what does that actually mean for towns, cities and rural areas? The cultural sector has an opportunity to play a role and to develop existing partnership as well as begin new ones to embrace different models and help shape local plans.

Confirmed speakers: **Dave Moutrey** (HOME), **Dr Maria Balshaw** (The Whitworth, University of Manchester and Manchester City Galleries)

## How can we work with LEPs to ensure growth in culture and the creative industries?

Local enterprise Partnerships are key players in driving local agendas and realising plans for growth. For the cultural sector, working with LEPs is part of fostering relationships for the local cultural ecology and we must understand their priorities to identify areas of mutual support and benefit. This discussion will focus on the core priorities for LEPS and how the culture and creative industries can work with them to support growth, particularly at a time when EU funding is at risk.

Confirmed speakers: **Andrea Stark** (Foundation for FutureLondon), **Jo Lappin** (formerly Northamptonshire Enterprise Partnership)

# Workshop Sessions

## What responsibility do the arts have to their local communities?

This session will explore the civic role of arts organisations, with an introduction to the Calouste Gulbenkian Foundation Inquiry and an exploration of a partnership with Contact Theatre, the Greater Manchester Police and Levenshulme School, to fuel a conversation about what motivates organisations to act with a civic role and what stops great things from happening.

Confirmed speakers: **Matt Fenton** (Contact Theatre), **Aisha Mian** (Levenshulme High School), **Mary Cloake** (Bluecoat)

## Higher Education: Are universities the key to successful local partnerships?

Higher Education Institutions play a key role in driving our country's economy and they have strong alliances with Local Enterprise Partnerships. The employability agenda is a priority for growth and we know that arts and culture can play a significant role in supporting the development of skills. In many parts of the UK relationships are being forged with cultural organisations but are we making the most of these partnerships? In this session we want to explore some existing models and generate new ideas for ways forward.

Confirmed speakers: **Sarah Fisher** (Open Eye Gallery) , Professor **Caroline Wilkinson**, (School of Art and Design, John Moores University, Liverpool)

## Placemaking: how can we galvanise private, public and community organisations to work together to celebrate and reveal creativity and culture?

This session will explore and question what placemaking looks like in practice and how working in collaboration within and beyond the cultural sector is the key to unlocking the potential of every single person and place in the UK.

Confirmed speakers: **Polly Hamilton** (Chief Cultural & Leisure Officers Association), **Mike Lock** (North Kesteven District Council), **David Micklem** (64 Million Artists)

## Our civic role: How do we hold ourselves accountable?

How can you measure an organisation's civic role? Using the working definition of the civic role of arts organisations this session will be led by Sam Cairns, Project Director for the Calouste Gulbenkian Foundation Inquiry into the Civic Role of Arts Organisation and discuss what we should be trying to measure, what links we could make to existing frameworks and what we still need to know to measure how well we are fulfilling our civic roles.

Confirmed speakers: **Sam Cairns & Margaret Bolton** (Calouste Gulbenkian Foundation)

# Workshop Sessions

## Education policy landscape: would you start up a Free School?

Arts in schools is on the decline. Schools are being charged with delivering against a range of different policies from social justice to wellbeing, as well as with delivering a national curriculum built around facts and knowledge and over 100 accountability measures. In this landscape, where are the opportunities to innovate and rethink the system?

Confirmed speakers: **Lizzie Crump** (Cultural Learning Alliance), **Dave Strudwick** (Plymouth School of Creative Arts), **Martin Sutherland** (Royal & Derngate and The Core at Corby Cube)

## Brexit means Brexit: How is Brexit changing our agendas?

Ever since the EU Referendum colleagues across our sector have been working to find out what the impact is now and what might happen in the future. The British Council is currently working to pull together some of this work and to make sense of the findings. In this session we'll hear updates from The Arts Council, British Council, the Creative Industries Federation and talk about how we can work together to support one another in making the best case for arts, culture and creativity across the UK and Europe.

Confirmed speakers: **John Newbigin** (Creative England), **Cathy Graham** (British Council), **Mags Patten** (Arts Council England), **Louise Jury** (Creative Industries Federation)

## What can we do to support and enable young and diverse talent?

In this session we will hear directly from young people working in the arts about the realities of starting a career in the arts and will talk about things What Next? can do to support them.

Confirmed speakers: **Liz O'Neill** (Z-Arts), **Reece Williams** (Young Identity & Contact Theatre), **Kyle Walker** (artist)

## How do we forge relationships and build trust with new and powerful politicians?

How do we communicate and engage with new powerful politicians, to build a new relationship and "train" them? What tools and devices do we have at our disposal and how can we share them amongst ourselves, working together?

Confirmed speakers: **Alistair Spalding** (Sadler's Wells), **Rosie Luff** (Hanover)

## What are the creative and cultural responses to the refugee and migrant crisis?

In this time of fierce debate around refugees and migrants, what are we doing in the arts and cultural sectors and what more could we be doing?

Confirmed speakers: **David Jubb** (Battersea Arts Centre)